



July 27, 2021

PRESS RELEASE

TSX-V: BMV

Bathurst Engages Consultant for Brand Awareness and Social Media Services

Vancouver, British Columbia (July 27, 2021) – Bathurst Metal Corp. (TSXV: BMV) (“Bathurst” or the “Company”) is pleased to announce the engagement of North Equities Corp. (“North Equities”) to assist the Company in establishing an improved program of social media growth and brand awareness, with the goal of organically creating traction for the company and increasing social media engagement. The engagement is for a six (6) month term, provided that either party may, at any time, terminate the engagement by providing the other party with at least seven (7) days’ written notice.

The Company will pay a fee of \$100,000 plus GST for North Equities’ services in three stages over the term. The payment can be settled as shares for services, with the value per share being the 7 day trading average of the Company on the TSX Venture exchange preceding the settlement date.

The agreement for the payment for services in common shares of the Company is subject to regulatory approval, including acceptance of the TSX Venture Exchange.

On behalf of the Board of Directors
“Harold Forzley”
President / CEO

Bathurst Metals Corp.

For more information contact Harold Forzley, President

Neither TSX Venture Exchange nor its regulation services provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Forward Looking Statements

Certain of the statements made and information contained herein may contain forward-looking information within the meaning of applicable Canadian securities laws. Forward-looking information includes, but is not limited to, information concerning the Company’s intentions with respect to the development of its mineral properties. Forward-looking information is based on the views, opinions, intentions and estimates of management at the date the information is made, and is based on a number of assumptions and subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those anticipated or projected in the forward-looking information (including the actions of other parties who have agreed to do certain things and the approval of certain regulatory bodies). Many of these assumptions are based on factors and events that are not within the control of the Company and there is no

assurance they will prove to be correct. There can be no assurance that forward-looking information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information. The Company undertakes no obligation to update forward-looking information if circumstances or management's estimates or opinions should change except as required by applicable securities laws, or to comment on analyses, expectations or statements made by third parties in respect of the Company, its financial or operating results or its securities. The reader is cautioned not to place undue reliance on forward-looking information.

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